

Below Market Value (BMV) Property

Below market value (BMV) pricing is of crucial importance to profitable property investment. Here we discuss the key issues regarding buying BMV property.

A solution to an excellent property investment is to buy at the lowest possible price, to all intents and purposes below the prevailing market value. This allows maximum profit to be obtained at the time of concluding sale; a straight-forward concept but one often sadly overlooked by many buyers.

BMV prices are usually successfully achieved where prices are very low and before the known and unknown markets lead to a rise in capital appreciation. The investment properties should be sold on whilst demand is increasing but just as important where the market has not yet reached saturation point, taking advantage of normal supply and demand economics where prices increase as more people wish to buy.

How does AIM find property at below market value?

Our strength lies in our highly trained investment sourcing team, who are constantly trawling the market for BMV properties all over Scotland. They are usually the first point of contact for inside information on up-and-coming hot spot properties.

Once these have been carefully checked and approved by our experts, our members are informed straight away, avoiding the need for investors to waste valuable time and money undertaking all the groundwork themselves.

We are highly respected for keeping members well-informed with carefully researched, up-to-the-minute professional advice on today's very latest BMV investment opportunities.